

Title of meeting: Culture, Leisure and Sport Decision Meeting

Subject: Seafront Consultation

Date of meeting: 18 March 2016

Report by: Director of Culture and City Development

Wards affected: All

1. Requested by:

1.1 Cabinet Member for Culture, Leisure and Sport

2. Purpose:

2.1 To formally inform the Cabinet Member of the results of the seafront consultation that took place between 1st and 31st August 2015.

2.2 The consultation objective was to find out from local residents how they viewed the current facilities and services located on the seafront.

3. Information Requested

3.1 Summary of the main responses:

- 1,129 people responded to the survey indicating the popularity and importance of the seafront.
- Southsea Common, Castle Field, Canoe Lake and West Battery (Bandstand) deemed better in appearance than the promenade.
- Canoe lake gave the highest value for appearance at 5.18 (out of 7)
- 79% of those who responded think the seafront would benefit for more special events. This is similar to the responses consultation carried out in 2010 by University of Portsmouth. It is also interesting to note that 75% would pay a small charge to attend special events and over the last two years a number of these special event have been facilitated by PCC with the Victorious Festival and the ACWS. In addition the 'Beach Buggin' event has also seen a significant growth in those attending. Also there is a significant increase in the number of sporting events held on the seafront and the common
- 47% were aware of the BBQ zones with taps and disposal facilities.

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- 69% want better BBQ facilities.
- 85% want non-BBQ zones.
- Litter was a major feature and 76% want more temporary bins at peak times and/or more permanent ones that are regularly emptied.
- Response to cleanliness of toilets was positive.
- Entertainment was the highest scoring element in the survey for Facilities.
- Overall number of food outlets and range on offer scored least well with 3.6 (out of 7.)
- A majority (54% / 46%) would not like to see more venues selling alcohol.
- 57% indicated that dedicated facilities should be available for campervans and caravans.
- There were 817 separate verbatim comments noted in this survey.

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Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: Appendix 1 Feedback report

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location